

NEW YORK PUDDING

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By Lauren Morrow

Performance Mix Festival



Alexandra Beller photo credit Rachel Roberts

Starting today, Tuesday April 13, some of the most innovative dance from around the world will make its way to New York City, as [New Dance Alliance](#) hosts the *Performance Mix Festival* at [Joyce SoHo](#).

The *Performance Mix Festival* is now in its 24th year, and what began as a monthly series has now become a weeklong festival. This year, the *Festival* boasts 30 pieces works that vary from dance, music, video, and interdisciplinary travel from far and wide to have their work presented at the festival, and this week renowned

groups such as [La Zampa](#) (France), [TAIAT Dansa](#) (Spain), and [Studio 303](#) (Montreal) are just a few that will share their creations with New Dance Alliance and new audiences.

Karen Bernard, Director of both the *Festival* and New Dance Alliance, and Producer of the Festival, is proud of the Festival and what it brings to audiences.

“I love it when audience walk away saying – ‘is this dance?’” says Bernard. Indeed, as dance moves into the future, the lines between dance, video, theater, visual art, music, and beyond are being blurred. This prospect is exciting and promising for artists, as it creates endless possibilities.

Some of NYC’s most praised choreographers and artists, including [Alexandra Beller](#) and the cabaret group [Yozmit](#), will present at the *Festival*. The selection process includes an application that goes through an advisory panel, and the final presenters must be approved by a Board, so it is not just anyone that has the opportunity to share their work. A great deal of time and planning goes into the programming and support of the *Festival*, so you can be sure that it will be a truly unique and worthwhile experience.

And the *Performance Mix Festival* isn’t just a performance for the audience to benefit from. New Dance Alliance provides presenting artist with a variety of resources to enable them to advance their careers.

“Throughout the year we promote the artists on our website,” says Bernard. “We create networking events, we invite the audience to receptions to meet the artists following the performances. The artists receive free rehearsals and opportunities to tour and residencies, find grants-- and free video documentation.” Such extensive support is almost unheard of, but NDA deeply believes in the artists it presents.

If you want to see the artists who are worth such investment, go to Joyce SoHo from April 13—18 for the New Dance Alliance *Performance Mix Festival*. It is sure to be a performance full of unbelievable, entrancing art.

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